



angeri.com

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NEW ONLINE RETAILER SPECIALIZES IN COUTURE WEDDING AND EVENING GOWNS AT DISCOUNTED PRICES

ANGERI.COM OFFERS TOP DESIGNER GOWNS AT UP TO 80 PERCENT OFF RETAIL PRICES

(Alexandria, VA, March 25, 2003) – Since the earliest wedding ceremonies, brides have been dressed in the finest of clothes. From the silk and linen gowns worn by early maidens to the myriad and elegant creations of today's top designers, no other garment is as symbolic as the wedding dress. Angeri (AHN-JUREE), Inc., a new online bridal boutique (<http://www.angeri.com>), offers brides-to-be an array of new, hand-selected couture wedding and evening gowns from designers in London, Milan, New York and Paris at discounted prices.

With centuries of meaning and tradition the wedding dress is considered to be the most special gown a woman will ever wear. Couture gowns range in price from \$1,500 to \$15,000 plus. Challenged by today's economy and faced with a vast array of dresses to choose from, today's brides are more financially savvy and are looking for quality without the price. Specializing in couture wedding and evening gowns Angeri.com carries dresses by some of the industry's top designers, offering simple, elegant, and sophisticated designs that delight and inspire modern brides at an affordable price. The gowns, some one-of-a-kind, can retail for thousands of dollars, but Angeri.com sells them for up to 80 percent off regular retail prices.

"For many brides the wedding dress is a once-in-a-lifetime opportunity to indulge in luxury," said Erin Miller, founder of Angeri, Inc. "But with some creativity and the help of the internet, they don't have to spend a fortune to look beautiful and elegant."

Angeri.com offers today's brides access to some of the most exquisite couture designer dresses made from the finest fabrics and materials at very affordable prices, including gowns made of pure Italian silk, tulle, and lace, and some adorned with platinum embroideries, sparkling crystal droplets and lace appliqués. There are more than 75 wedding and evening gowns available on the site today, with new designs being added frequently. The gowns range in price from \$250 to \$1,200, and depending on availability sizes range from 0 - 16. Some of the wedding gowns currently available on the site include:

Givenchy

A stunning gown bordered by fresh-water pearls across the top with a bodice of vertical beading that repeats itself on the organza skirt. The back of the gown is beautifully designed with a train sewn in at the top of the bodice flowing down the skirt into a sweep train. The skirt is layered with silk organza and tulle over layers of crinoline for added fullness. **This size 4 wedding gown is available on Angeri.com for \$1,149.00 compared to the retail price of \$4,200.00**

Carmela Sutura

An ivory, floral-design, silk damask fabric with fully beaded spaghetti straps and band bordering the top of the bodice. **An elegant gown with a touch of sparkle available in a size 4 on Angeri.com for \$599.00 compared to a retail price of \$3,200.00.**

**DISCOUNTED COUTURE GOWNS CON'T
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Nancy Issler

A seasonless white, silk and acetate, A-line gown with a waist and hemline outlined by a row of rhinestones with an overlay of flower embroidery, crystals and sequins that add a rich texture to the dress. **Available in a size 10 at Angeri.com for \$589.00 compared to the retail price of \$1,700.00**

"Getting married is one of the most exciting and joyous times in a woman's life," said Miller. "By offering exquisite gowns at the most affordable prices, we are helping make this time even more enjoyable and romantic."

On a whim, Miller bought several designer wedding gowns while on a buying trip to Europe for an evening and sportswear specialty boutique she co-owned in Bethesda, Maryland. After returning to the states, Miller sold the bridal gowns on eBay, selling all of the dresses within two weeks of posting them on the internet.

"I fell in love with the couture, designer wedding gowns I found in Italy," said Miller. "I was pleasantly surprised at how quickly the dresses sold... It became immediately obvious that there was a demand for this, a convenient way for today's working brides to purchase high-end gowns at affordable prices."

Miller enjoyed the success and her contact with the brides-to-be so much that she decided to pursue a dream she held since childhood; owning her own bridal boutique. Launching Angeri.com in the fall of 2002, she is hoping to capture some of this wedding season's brides-to-be who are scrambling to find the perfect flowers, cake and gown all for the right price. Already Angeri.com has seen close to 100,000 hits since it soft launched this fall, and Miller is expecting a steady increase in visits as the word continues to spread.

Miller recently added a selection of couture evening gowns by Givenchy, Nancy Issler and Carmela Suter. All of the gowns displayed on the website are available for immediate shipment and returns are accepted. The dresses sell quickly, therefore selections are constantly being replenished and new gowns added to the site.

In addition to providing quality gowns, Miller also prides herself and the company on personal service. A bridal specialist is available by phone or email to answer questions about the dresses and the company's policies (e-mail: bridalspecialist@angeri.com or call 703.739.0501).

Angeri, Inc. is an online bridal boutique specializing in discounted couture **wedding and evening gowns** from designers in London, Milan, New York and Paris. For more information, log on to <http://www.angeri.com>.

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IMAGES AND LOGO ARE AVAILABLE UPON REQUEST.

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