



ABC 7 Consumer: Bargain Wedding Dresses

UPDATED - August 08, 2002 8:14pm

Reporter: [Elizabeth Manresa](#) Posted By: [Suleiman Wali](#)

-WJLA Script -

THE CAKE, THE FLOWERS, AND OF COURSE THE WEDDING DRESS. ALL THINGS THAT CAN PUSH ANY BRIDE'S BUDGET THROUGH THE ROOF.

BUT YOU CAN KEEP THOSE COSTS WITHIN REASON BY BEING A LITTLE CREATIVE, AS ABC-7 NEWS CONSUMER REPORTER ELIZABETH MANRESA DISCOVERED IN HER ONGOING SEARCH.

Elizabeth Manresa on-set:

IT'S DEFINITELY WEDDING SEASON, AND THAT MEANS THOUSANDS OF DOLLARS WILL BE SHELLLED OUT FOR THAT SPECIAL DAY. BUT TURNING TO THE INTERNET FOR WHAT MAY BE CONSIDERED THE MOST IMPORTANT PURCHASE COULD SAVE YOU BIG BUCKS.

IN TONIGHT'S 7 ON YOUR SIDE REPORT, DESIGNER WEDDING GOWNS AT A DISCOUNT.

Story:

THE CHOICES ARE ENDLESS, BUT FOR EVERY BRIDE, THERE'S A DRESS.

Shanna Putnam, bride: "My mom and my sister both loved it and they just bought it.

Elizabeth Manresa: "So you've got a dress..."

Putnam: "...that I've never seen."

THAT'S RIGHT; SHANNA PUTNAM NOW OWNS A WEDDING DRESS SHE'S NEVER TRIED ON.

THAT MAY SOUND LIKE A FRIGHTENING PROSPECT FOR SOME BRIDES, BUT ONE BUSINESS OWNER IS HOPING TO CHANGE THAT.

SHE'S SELLING BRIDAL GOWNS OVER THE INTERNET.

Erin Miller, www.angeri.com: "Because I think there's a need for this. I think people are so busy in their life and this makes it more convenient."

ERIN MILLER, PART-OWNER OF WWW.ANGERI.COM, IS HOPING MORE BRIDES WILL LOG ON TO THE IDEA OF DESIGNER GOWNS AT A DISCOUNT.

THE GOWNS, SOME ONE OF A KIND, RETAIL FOR THOUSANDS OF DOLLARS, BUT MILLER SELLS THEM FOR UP TO 80% OFF.

Miller: "Some of the gowns are retail price \$4,000 and we're selling them for \$999, so it's quite a savings."

AND IT'S THE SAVINGS THAT MANY BRIDES ARE LOOKING FOR.

Putnam: "I was definitely interested in looking online because you can usually get a good discount that way as well."

BUT THERE ARE SOME DRAWBACKS. IN SOME CASES, YOU DON'T GET TO TRY BEFORE YOU BUY.

Putnam: "It's really hard, because a dress on the hanger looks completely different on."

BUT MILLER HOPES THE ALLURE OF A COUTURE GOWN WILL ENTICE MORE BRIDES TO TAKE THE LEAP.

Miller: "It's a lot more intricate, there's a lot more beading..."

AND FOR SOME BRIDES-TO-BE, SHOPPING ONLINE MAY BE A MATCH MADE IN HEAVEN.

Elizabeth Manresa on-set:

IF YOU'RE BUYING A WEDDING GOWN ONLINE, CHECK THE RETURN POLICY. SOME ARE MORE STRICT THAN OTHERS. TO GET A BETTER FEEL FOR THE TYPE OF DRESS YOU'RE LOOKING FOR, YOU MAY ALSO WANT TO TRY GOWNS ON IN A STORE.

MORE INFORMATION:

Designer Gowns at a Discount:

www.Angeri.com